

**AppTech Payments Corp.** (NASDAQ: APCX)



Sept 2023

#### FORWARD LOOKING STATEMENTS

This communication includes forward-looking statements based on AppTech Payments Corp.'s ("AppTech") current expectations and projections about future events. All statements contained in this communication other than statements of historical fact, including any statements regarding our future operations, are forward-looking statements. The words "believe, may, will, estimate, continue, anticipate, intend, expect, could, would, project, plan, potentially, preliminary, likely," and similar expressions are intended to identify forward-looking statements as defined in the Private Securities Litigation Reform Act of 1995.

The forward-looking statements contained in this communication are based on knowledge of the environment in which AppTech currently operates and are subject to change based on various important factors, including decreased processing volume by merchants, declining consumer spending and the impact that COVID-19 causes, as well as governmental responses to deal with the spread of this illness, may have on AppTech's operations, the demand for AppTech's products, and economic activity in general, as well as other factors beyond AppTech's control.

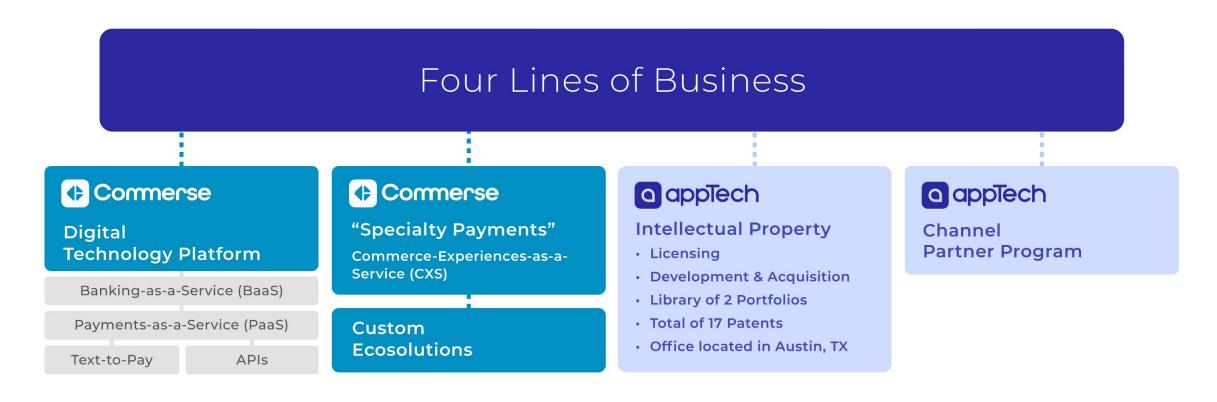
Unless required by law, we undertake no obligation to update or revise any forward-looking statements, whether as a result of new information, future events or otherwise.

In light of these risks, uncertainties and assumptions, you should not place undue reliance on these forward-looking statements, which speak only as of the date of this presentation.

Although we believe that our expectations are based on reasonable assumptions, we can give no assurance that our expectations will materialize. For more details on factors that could affect these expectations, please see our filings with the Securities and Exchange Commission.

### **Corporate Overview**

**AppTech Payments Corp. (NASDAQ: APCX)** is an innovative Fintech company with a differentiated digital platform that powers seamless commerce experiences for clients and their customers.



# **Investment Highlights**







MULTI-PRONGED GROWTH STORY



POWERFUL PATENT LIBRARY

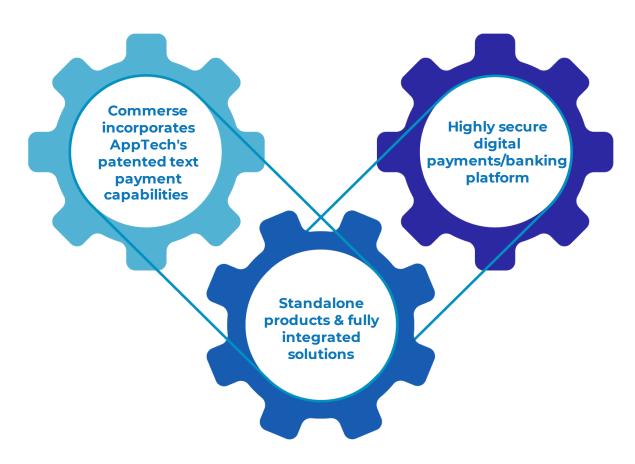


STRONG BALANCE SHEET



SEASONED MANAGEMENT TEAM

### **Unique Fintech Platform**



#### **VIGOROUSLY ACQUIRING NEW CLIENTS**

through reward incentivization of merchants and partnerships with service providers or banking institutions to market our payment and banking technologies to our client base.

#### **BRIDGING THE GAP**

between Fintech and mobile wireless systems through the implementation of our text payment platform and build new opportunities by integrating inbound and outbound payment technologies to deliver addedvalue and enable straight through processing.

#### SIMPLIFYING DIGITAL FINTECH EXPERIENCES

for corporations, small and midsized enterprises ("SMEs") and consumers through Payment and Digital Banking technologies that complement our core merchant services capabilities.

#### One Platform. All Commerce™

#### POWERING THE NEW ERA IN FINTECH

The Commerse<sup>™</sup> product drives B2B, B2C and P2P capabilities in **Payments-as-a-Service (PaaS)** and **Banking-as-a-Service (BaaS)** from contactless payment options to virtual cards, mobile-to-mobile and cross-border remittance.

Commerse<sup>™</sup> incorporates AppTech's core, **patented**, **text-payment capabilities** delivering experiences that focus on frictionless use cases and end-users desire for payment transaction simplicity, control, and comfort.

#### Who are our clients?



Financial Institutions



SaaS, ISO & ISV



Large Retail Players



# **Commerse**™ **Product** Offerings





♦ Commerse

**End-to-End Digital Onboarding** 





**3rd Party Integrations** 











**Digital Trust &** Safety using AI/ML









**Reporting & Data Analytics** 

**Updates & Release Management** 







**Channel Partner Ecosystem** 



**Developer Tools & Documentation** 

### **Powerful Patent Library**

AppTech's two patent portfolios incorporate core text payment & geolocation-triggered ecommerce to deliver experiences that focus on frictionless use cases and end-users' desire for payment transaction simplicity, control, and comfort.

#### **MOBILE PAYMENT PORTFOLIO**

**Mobile-to-Mobile Payment System & Method** 

USPTO 8,369,828

System & Method for Delivering Web Content to a Mobile Device

USPTO 8,073,895 USPTO 8,572,166

Computer-to-Mobile Two-Way Chat System & Method

USPTO 8,315,184

#### **GEOLOCATION PORTFOLIO**

#### **Mobile Commerce Framework**

USPTO 7.693.752 USPTO 10,600,094

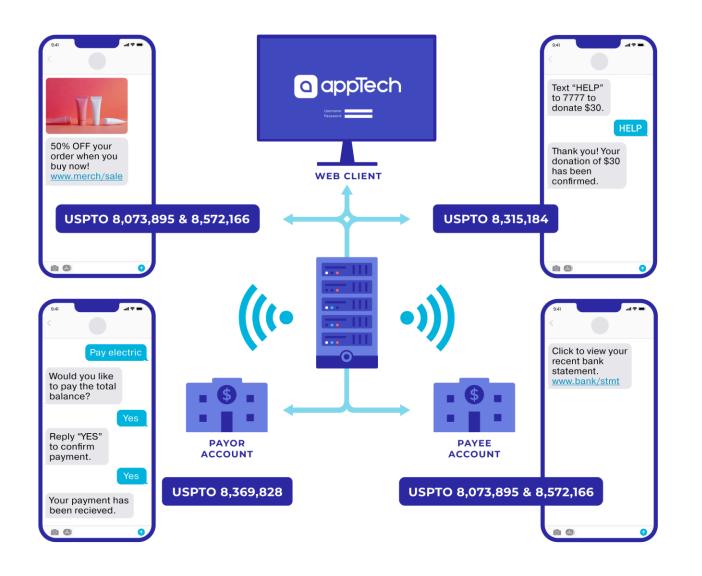
USPTO 8.554,632 USPTO 10,621,639

USPTO 8,799,102 USPTO 10,846,726

USPTO 9,436,956 USPTO 10,846,727

USPTO 10,102,556 USPTO 10,909,593

USPTO 10,127,592 USPTO 11,107,140

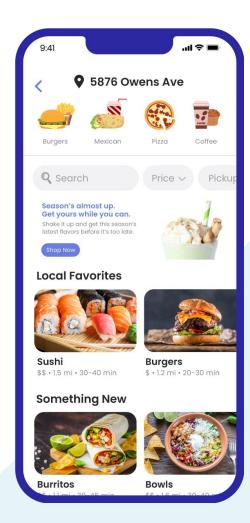


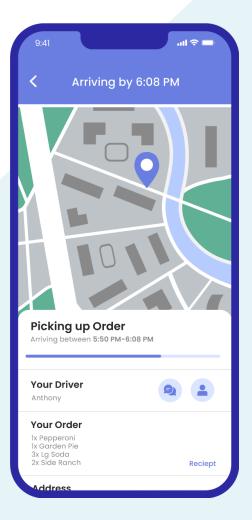
# Mobile Payment Technology

This portfolio consists of 4 mobile technology patents that range from System & Method for Delivering Web Content to a Mobile Device, Computer to Mobile Two-Way Chat System & Method, and Mobile to Mobile payment.

# **Geolocation Technology**

This portfolio consists of 13 patents that are focused on the delivery, purchase, or request of any products or services within specific geolocation and time parameters, provided by a consumer's mobile phone anywhere in the United States. This portfolio houses the patent that protects all advertising on a mobile phone, including in a store's mobile application.





## **Enabling Commerce**

#### MOBILE PAYMENT TECHNOLOGY

- Allows media & applications to be downloaded to mobile devices
- Allows bots & Al systems to maintain data integrity to make decisions
- Allows for surveys, polls, customer service, & one-time password log in via text message
- Manages communication sessions between people to people or people to bots to talk in real time

#### **GEOLOCATION TECHNOLOGY**

- Enables mobile commerce
- Allows location verification prior to transaction for security purposes
- Allows local in-store offers based on where costumers are shopping in-store
- Allows for purchasing products in installments



# Fully Diluted Cap Table

SHAREHOLDER	JULY 2023 ISSUED & OUTSTANDING
Common Stock (Outstanding)	18,513,147
Series A Preferred (As Converted)	1,148
Convertible Debt	0
Unexercised and/or Unvested Options	1,608,570
Equity Incentive Plan	223,085
Warrants	5,942,131
TOTAL	26,288,081
Public Float	14,270,466

# Seasoned Management Team



Luke
D'Angelo
CEO &
CHAIRMAN

Over 25 years of experience in investment banking, real estate, venture capital & capital markets.



Julia Yu

Over 20 years of experience in leading finance at global companies with significant operating scale & complexity.



Virgil
Llapitan
PRESIDENT

Helped develop & market the original ACH Payment Processing systems for online merchants as Chairman of HIMC Corp.



**Kaylei Wright**CoS

Developed AppTech's initial branding & led efforts within the IR community to deliver a successful IPO & Nasdaq listing.



Anthony
Shall
VICE
PRESIDENT

Experienced professional driving success through adaptability and crossfunctional expertise.



Marc Evans CORPORATE SECRETARY

Over nine years working as AppTech's liaison with counsel, litigation, agreements, & corporate governance.

# **Investment Highlights**



UNIQUE FINTECH PLATFORM



MULTI-PRONGED GROWTH STORY



POWERFUL PATENT LIBRARY



STRONG BALANCE SHEET



SEASONED MANAGEMENT TEAM

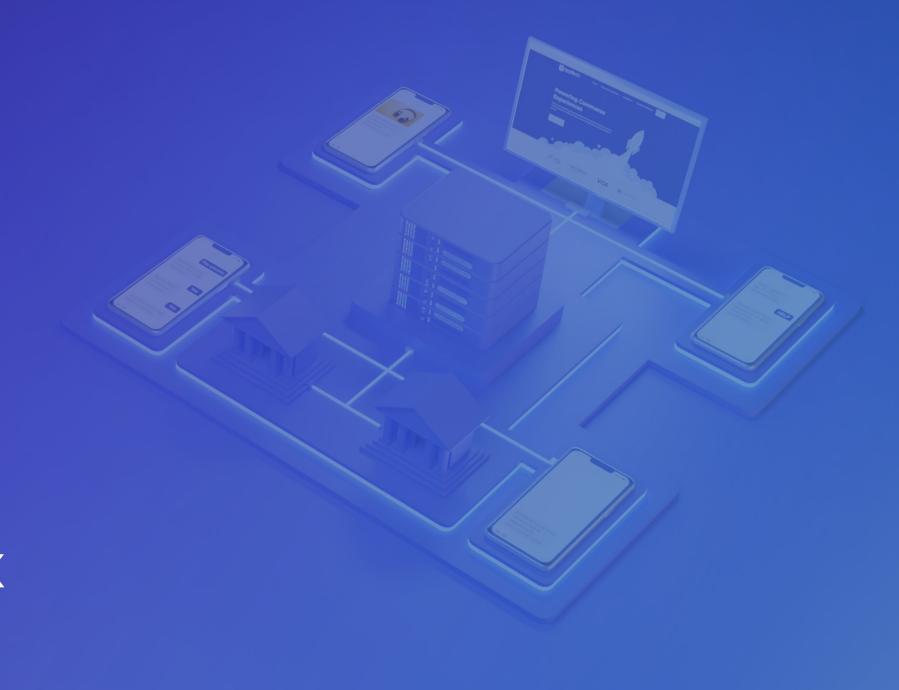
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#### **Investor Relations Contact**

Michael Kim/Brooks Hamilton (737) 289-0835 <u>APCX@mzgroup.us</u>

#### **AppTech Payments Corp.**

5876 Owens Ave, Ste. 100 Carlsbad, CA 92008 (760) 707-5959



Appendix



#### **Consolidated Statements of Income**

	For the Three Months Ended March 31, 2023			
		2023		2022
Revenues	\$	89	\$	104 51
Cost of revenues		53		51
Gross profit		36		53
Operating expenses:				
General and administrative, including stock based compensation of \$232 thousand and \$2,508 thousand for the three months ended March 31, 2023 and 2022, respectively		2,073		2,779
Research and development, including stock based compensation of \$628 thousand and \$0 for the three months ended March 31, 2023 and 2022, respectively		2,073 1,525		2,053
Excess fair value of equity issuance over assets received				832
Total operating expenses		3,598		5,664
Loss from operations		(3,562)		( <del>5,611</del> )
Other income (expenses)				
Interest expense		( <del>46</del> ) 27		(55) 136 75
Change in fair value of derivative liability		27		136
Other income (expenses)		430		75
Total other income (expenses)		411		156
Loss before provision for income taxes		(3,151)		(5,455)
Provision for income taxes				-
Net loss		(3,151)		(5,455)
Deemed dividend related to warrant resets		(763)		_
Net loss attributable to common stockholders	\$	(3,914)	\$	(5,455)
Basic and diluted net loss per common share	\$	(0.22)	S	(0.35)
Weighted-average number of shares used basic and diluted per share amounts	<u> </u>	17,847,780		15,470,497

# **Patent Library**

#### **MOBILE PAYMENT PORTFOLIO**

Mobile-to-Mobile Payment System & Method

USPTO 8,369,828

System & Method for Delivering Web Content to a Mobile Device

USPTO 8,073,895 USPTO 8,572,166

Computer-to-Mobile Two-Way Chat System & Method

USPTO <u>8.315.184</u>

#### **GEOLOCATION PORTFOLIO**

Mobile Commerce Framework

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USPTO <u>10,127,592</u>	USPTO <u>11,107,140</u>
	USPTO 11.354.715



Mobile-to-Mobile Payment System & Method

**USPTO 8,369,828** 

This patent was developed for moving money from smartphone to smartphone, person to person, or person to business. We believe it sparked the creation of the P2P (Peer- to-Peer) Payments industry by allowing users to transact by text message, click, tap, or scan.



# System & Method for Delivering Web Content to a Mobile Device

USPTO 8,073,895 & 8,572,166

These patents allow companies to send URLs in text messages. They are responsible for helping to create the industry protocol known as Wireless Access Protocol (WAP) Push. WAP is very commonly used when you receive a text message with a link to download content or an application to your mobile device.



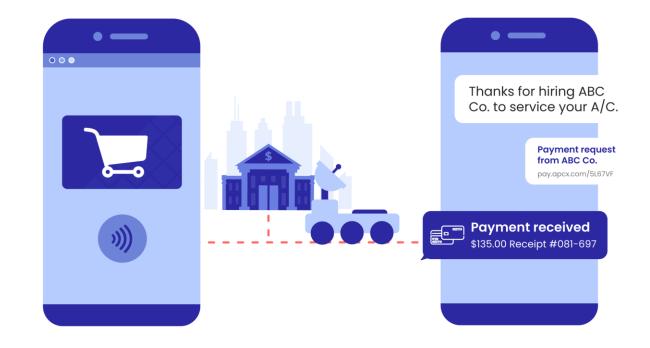
# Computer to Mobile Two-Way Chat System & Method

**USPTO 8,315,184** 

This patent allows for communication from a computer to mobile device via SMS text messaging.

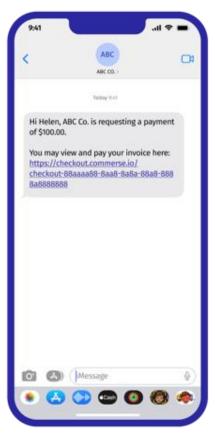
This, or similar technology, is most used in social media messenger apps, or chat features, that enable conversational payments.

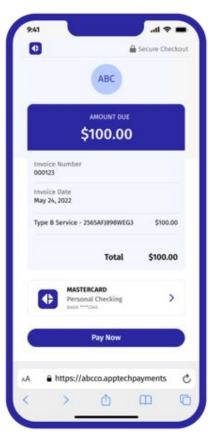
When chatting with your friends on your favorite platform, the messages are not moving smartphone to smartphone. Rather, the messages you send through your phone are sent to the app's computer, processed, and then routed to the receiver's mobile device.

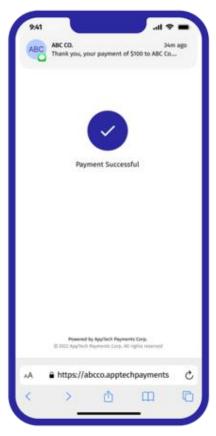


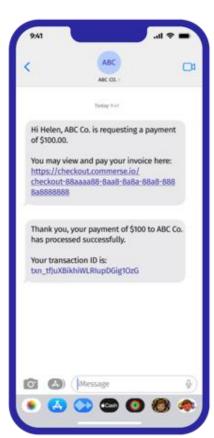
# Mobile Payment Technology USE CASE

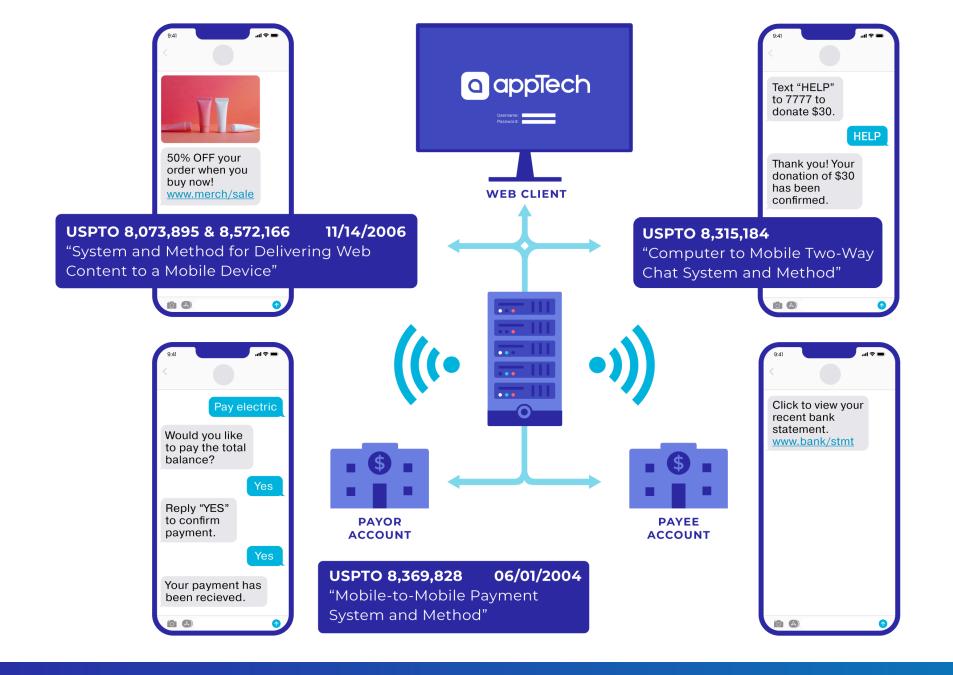












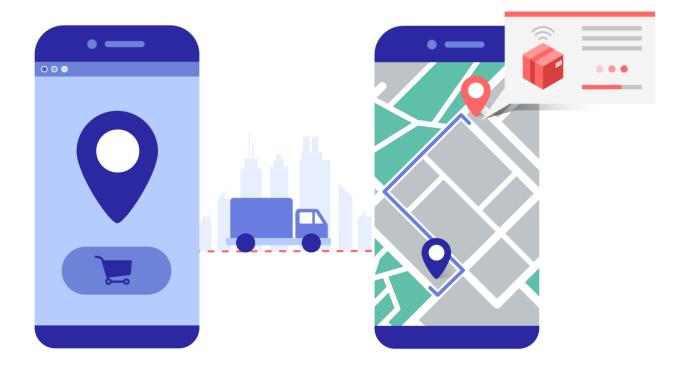


### **Mobile Commerce Framework**

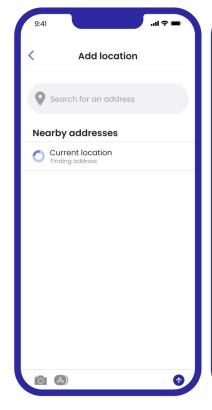
**USPTO 11,354,715** 

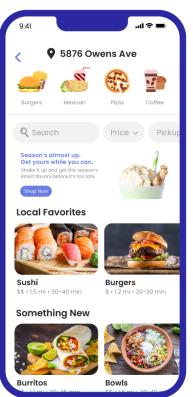
This patent portfolio is focused on the **delivery**, **purchase**, **or request of any products or services within specific geolocation** and time parameters, provided by a consumer's mobile device anywhere in the United States.

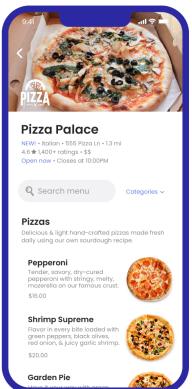
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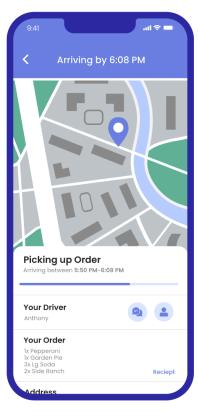


# Geolocation Technology USE CASE









USPTO 11,354,715

## **Corporate Timeline**

