

# Explore **B2i Technologies**



### **Check Us Out**

www.b2itech.com www.explore.b2itech.com

Over 2 decades of delivering custom corporate and IR websites and digital IR solutions.

# **Experience Matters**



### It all started with a Wall St. Analyst Conversation.

In 1997, our founder, an accomplished wall street analyst met with a group of executives to talk about investor relations and how corporations were failing to properly communicate with their stockholders. Companies needed a direct line of communication that was easy to use, offer real-time communications and simple to implement.

B2i (Business-to-Investor) has continued to innovate as technology has advanced, and now offers an incredibly robust solution built on our Data Anywhere and IROffice product suites which seamlessly integrates into any website platform. Unlike the industry norm of separate IR websites under subdomains, we deliver a more integrated solution.

# About Our Company

# Key Advantages

## **Built for You**

We provide flexible solutions to meet the unique website design and content management requirements of IR.

### **Adaptable Software**

Choose a fully hosted website or add an investor center to your existing website with our advanced (SaaS) and (DaaS).

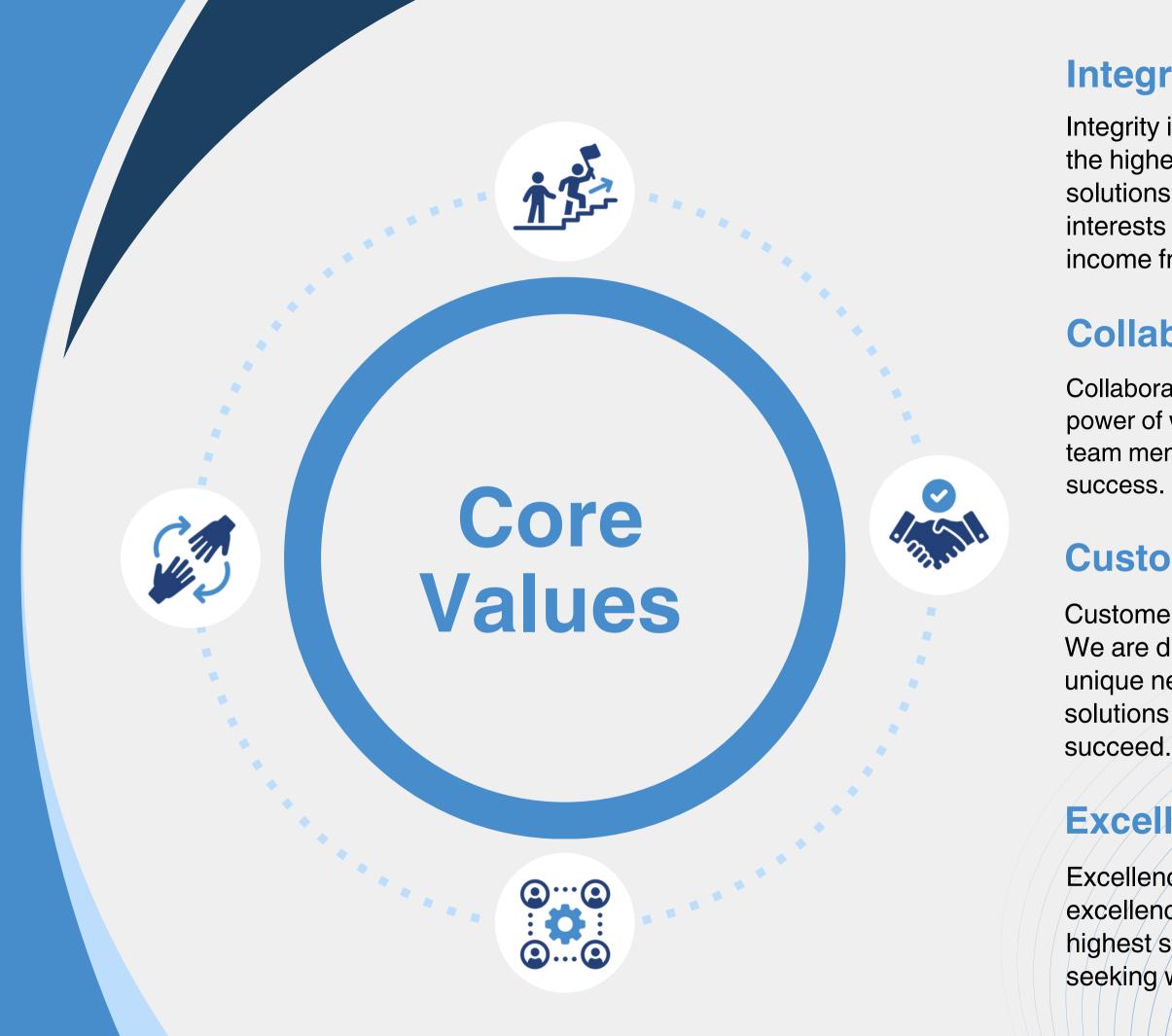
### **World-Class Support**

Premier support across all levels, including creative services, development, and customer support.

## **Smart Technology Solutions**

It's where efficiency and affordability come together to drive results.





# Integrity

Integrity is at the core of everything we do. We uphold the highest standards of integrity, ensuring that our solutions comply with regulations and serve the best interests of our clients and their investors, increased income from sales.

# **Collaboration**

Collaboration is key to our success. We believe in the power of working closely with our clients, partners, and team members to achieve shared goals and drive

### **Customer-centricity**

Customer-centricity is fundamental to our company. We are dedicated to understanding and meeting the unique needs of our clients, providing personalized solutions and exceptional support to help them

### Excellence

Excellence is our standard. We are dedicated to excellence in all aspects of our work, setting the highest standards for ourselves and continuously seeking ways to innovate.

# How We're Different

# **Custom Solutions**

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Simplify website management with our custom design, hosting, and (SaaS - DaaS) solutions.

# **Flexible Solutions**

Choose a hosted website or add an investor section to your own website.

### **Reliable Solutions**



Over 2 decades of proven success and clients who have been with us since the beginning.

# **Modern Solutions**



Advanced technology to manage and display **any** data in any website platform without developer skills.

# **Scalable Solutions**

Modular by design to fit your exact needs.

# **Responsive Solutions**

A US based team with one goal: to help you.

# **Affordable Solutions**

A solution built on efficiency that reduces cost for everyone.

# Collaborative Solutions

We work with everyone; your IR firm, third-party developers and you directly. We create Win-Win-Win relationships.







# Data Anywhere + IROffice

Data Anywhere and IROffice are integrated software solutions that work together to simplify managing and displaying financial and material disclosure along with company curated content on any website.

If you can attach a document to an email, you're already an expert. No developer skills are needed to manage content with our modern solution.

# **Data Anywhere**

A highly customizable JavaScript API and WordPress Plugin, providing developers with the flexibility and tools needed to integrate financial data and material disclosures seamlessly into any website.

Software that is designed to accommodate diverse integration requirements, ensuring compatibility across different systems and technologies.

#### **Benefits:**

- - control over content.

Cost efficiency.

### Automates financial and material disclosure content.

Unifies your corporate and investor website. Real-time

Email notification system for automated and nonautomated, company driven content.

Automates email notifications for press releases, SEC filings, end-of-day stock quotes, and custom content.

Automates social media posting for press releases. Brand continuity for your website and email notifications.

# **IROffice**

**IROffice** is our proprietary content management system that offers complete control to manage custom, company driven content in real time, regardless of where your website is hosted. This reduces the need for expensive technical support to make routine updates.

IROffice is simple to use, streamlines workflow and allows your team or ours to manage *any* data on any website.

#### **Benefits:**

scheduling.

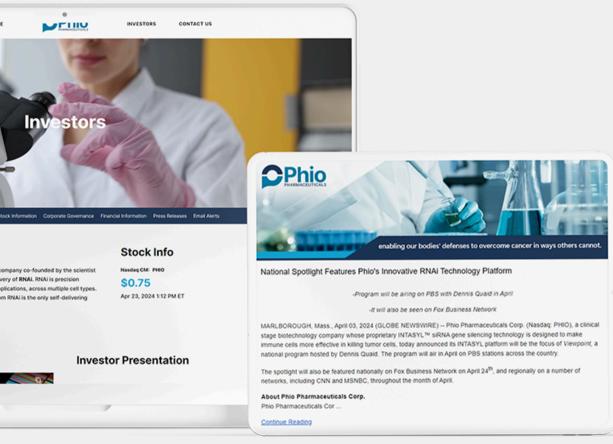
- ✓ IROffice includes Contact Management (CRM) tools.
- $\checkmark$  Publish custom content with point-and-click ease.
- $\checkmark$  Custom email notifications can be manually triggered with an easy point-and-click system.
  - Point-and-click tools for document upload and
- $\checkmark$  Schedule text content to publish on your website.

# Corporate / IR Website Design

### **Custom Websites That Elevate Your Brand**

B2i is committed to creating your custom corporate and investor relations website to effectively showcase your C-suite's vision for the business, provide clarity on the investment opportunity, and highlight what sets your company apart. Our design will ensure transparency through detailed material disclosure and financial data, while also unifying your brand across your corporate / investor website.

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# Services

# **Corporate Websites**

Comprehensive design and development solutions. Point-andclick tools allow for easy website management or choose B2i's managed VIP service.



# **IR Websites**

Easy data plugin integration for any website. Streamline content updates with the IROffice portal or opt for Managed VIP service.

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## **Press Releases**

Make the most of your budget. Ensure your message reaches a wide range of distribution points, maximizing your outreach potential and save money.

# **Creative Services**

Our in-house experts combine creativity and technical expertise to deliver high-quality results creating and rebranding IR presentations, ESG reports, etc.



### **Advanced Email System**

We offer both automated email notifications and the flexibility to create manual email campaigns effortlessly. Corporate branded templates and insightful analytics for enhanced engagements.



### **Conference Calls & Webcasts**

All of the essentials for your quarterly earnings calls and annual shareholder meetings. Add pre-record services, webcasts, transcripts, MP3s, etc.

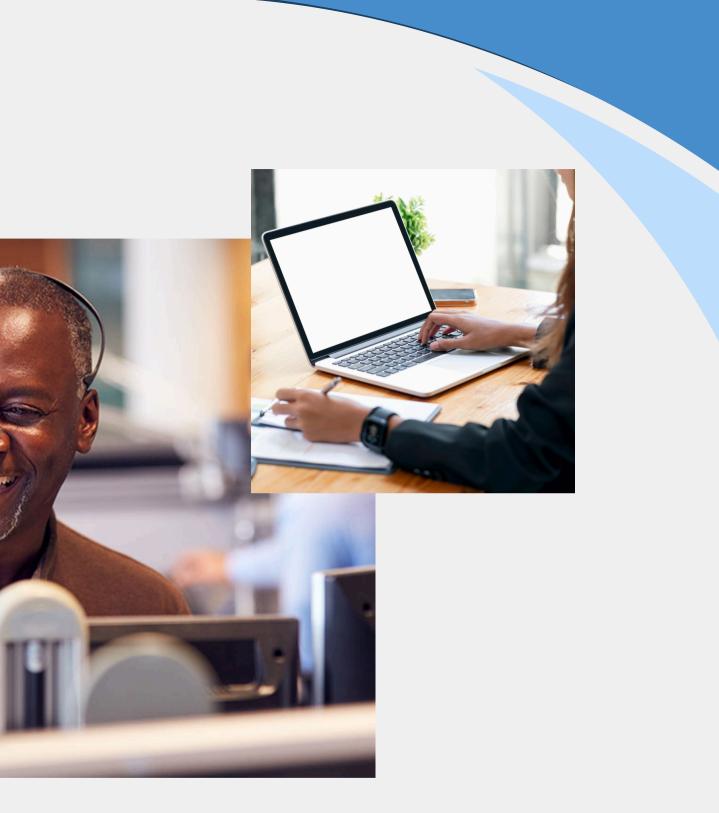
# **Client Support**

Client support is at the heart of everything we do. It's where our dedication to excellence truly shines after the sale.

Whether you have questions, encounter challenges, or simply need guidance, our team is here to help with a level of care and expertise unmatched in the industry.

Call us at 972-234-9222, email us at support@b2itech.com

We are here for you.





# Leadership Team



Joe Dunlow President / CEO 24 years





Mary Diroll Vice President Client Services 20 years

# Amy Ostler Vice President Business Development 18 years

Sam Chae Creative Director 16 years

# Pricing

## **Compliance Package**

Starting at \$2,100 Per Year

- SEC Filings
- Insider Filings and Proxy Statements
- SEC Financials & XBRL
- Stock Quote Detail
- Intraday & Historical Stock Chart
- Historical Detail

#### **All Packages Include:**

- Directors, Management
- Committees, Charters, and **Governance Docs**
- World Class Support

### Modular by Design

Data Anywhere + IROffice

#### **Data Anywhere Modules**

- Press Releases
- SEC Filings
- Email Notifications
- Stock Quote, Chart, Historical Data
- Dividends
- Investment Calculator
- Contact Form

#### **IROffice Modules**

- Custom Content Modules
- Investor FAQs
- Analyst Coverage
- Presentations
- Corporate Governance
- Document Lists
- Notification Banners

Take control of your corporate & IR website today!

### **Digital IR Services**

Service Add-ons

- Website Design
- Whistleblower Hotline / Webform
- Conference Calls, Webcasts
- Virtual Shareholder Meetings
- Press Release Distribution
- ESG Consulting & Report Design
- Investor Presentation Design
- Social Media Press Posting
- Website Content Management



# Thank You

Call or email today.



972-234-9221

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Sales@b2itech.com

