



FEATURED *EXPERT* GUIDE

b2idigital

B2IDIGITAL.COM



Elevate Your Visibility as One of B2i Digital's Featured Experts

OUR AUDIENCE

- **High-growth private companies**
- **Micro-cap public company executives**
- **Small-cap public company executives**
- **Large-cap public company executives**
- **Companies raising capital via Reg CF**
- **Companies raising capital via Reg A**
- **Blank-check companies (SPACs)**
- **High-net-worth investors**
- **Institutional investors**
- **Service providers**

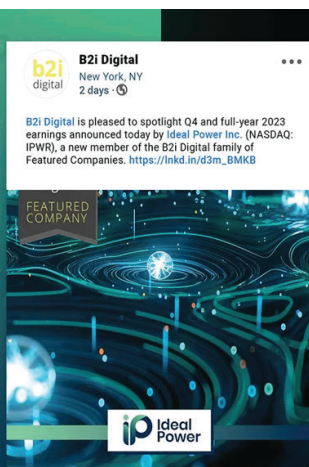
WHO ARE WE

B2i Digital is a leading digital marketing powerhouse, dedicated to helping private and public companies build investor awareness and engagement.

Since our inception in 2021, we have rapidly expanded our reach, becoming a key player in top-tier investor and M&A conferences across the US. Now, we are focused on leveraging our extensive network and expertise to support the true experts of the US capital markets, connecting them with the opportunities they deserve.

FEATURED EXPERT PROGRAM

Over the years, B2i Digital has supported more than 50 investor and M&A conferences. Through these efforts, we have built a network of over 10,000 private and public company executives. These companies span various stages of capital raising and market capitalizations, offering a diverse and valuable pool of connections.





Our Massive Social Media Outreach



850K
Followers



8,823
Posts



6,443,265
Meta Impressions



58 billion
Twitter Impressions

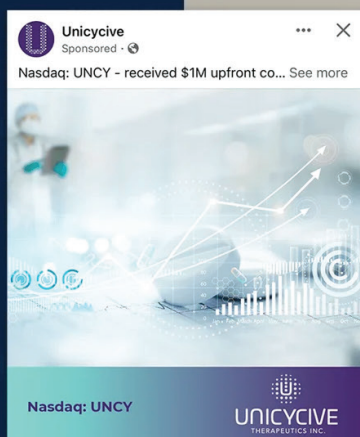


1,909,709
LinkedIn Impressions

TARGETED STRATEGY

At B2i Digital, we've strategically built a robust following of over 850K across LinkedIn, Facebook, X, Instagram, Threads, YouTube, Pinterest, and TikTok. Our audience includes investors, private companies, public companies, and capital market professionals. Through high-quality content and targeted efforts, we've cultivated a vibrant community eager for insights and connections in the capital markets.

Our vast audience spans investors, high-growth private companies, established public corporations, and influential capital market professionals, all eager for valuable insights and connections



Why Become a Featured Company

COMPREHENSIVE PROMOTIONAL PACKAGE

Charlie Napolitano Chief Operating Officer



As the Chief Operations Officer at B2i Digital, I oversee business strategy, driving growth and innovation.

Previously, as the Managing Director at DealFlow Events, I orchestrated over 40 industry-leading conferences and virtual events across various financial sectors. Notable events under my direction in the past 15 years include The Microcap Conference, The SPAC Conference, The Reg A & Crowdfunding Conference, The Healthcare MSO Conference, and The Venture Debt Conference.

David Shapiro Chief Executive Officer



David has worked in finance, technology, and marketing for 30 years, including 5 global banks and 3 advertising agencies.

He currently supports the National Investment Banking Association as their Chief Marketing Officer. Prior to B2i Digital, he was the Chief Marketing Officer for Maxim Group and one of the founders of their investor awareness platform, M-Vest.com. He has previously worked as head of marketing for micro-cap companies in the transportation and healthcare industries. David maintains his status as a Google Partner and Facebook Marketing Partner. He has spent the last 15+ years managing digital ad accounts that delivered billions of ad impressions across all prominent platforms. He received a BS in Applied Economics and Business Management from Cornell University.

PROFILE ON OUR WEBSITE

- **Dedicated Expert Profiles:** Each expert will have a detailed profile on our website, showcasing their expertise, services, and contact information.
- **Enhanced Visibility:** Our website is frequented by industry professionals, ensuring your profile gets the attention it deserves.

BANNER ADS IN EMAIL CAMPAIGNS

- **Targeted Exposure:** Feature your services in our email campaigns sent to a curated list of over 65,000 investors and company executives.
- **High-Impact Advertising:** Our banner ads are designed to catch the eye and drive traffic to your profile or landing page.

CUSTOM LANDING PAGES WITH LEAD FORMS

- **Tailored Pages:** We create customized landing pages for each expert, complete with lead capture forms to generate inquiries and leads.
- **Optimized for Conversion:** Our landing pages are designed to convert visitors into potential clients, providing you with valuable leads.

CONFERENCE GUIDANCE AND SUPPORT

- **Conference Promotion:** We'll promote your participation in industry conferences, enhancing your presence and attracting more attention.
- **On-Site Support:** Our team will assist you in navigating the conferences, ensuring you make the most of your time and investment.

ENHANCED MARKETING SUPPORT

- **Comprehensive Campaigns:** Benefit from our expertise in digital marketing, ensuring your services reach the right audience effectively.
- **Continuous Promotion:** Enjoy ongoing promotional efforts, keeping your services top-of-mind for potential clients.
- **Strategic Insights:** Receive detailed analytics and insights to help you refine your approach and maximize your impact.

b2i
digital

Our Featured Conferences

We Are The Ultimate Sponsor Guide

DealFlow
EVENTS

DealFlow Events The Reg A & Crowdfunding Conference
DealFlow Events The SPAC Conference
DealFlow Events Activist Investor Conference
DealFlow Events The Microcap Conference

EF Hutton

EF Hutton Inaugural Global Conference - 2023

INVESTOR
SUMMIT

Investor Summit Conference- 2022



NIBA 148th Investment Conference - 2022

SIDOTI
& COMPANY LLC

Sidoti Micro-Cap Virtual Conference- 2022

SPARTAN  **CAPITAL**

Spartan Capital Investor Conference

MAXIM  **GROUP**

Maxim Fintech Virtual Symposium
Maxim Virtual Shipping Conference
Maxim Virtual Conference The Next Frontier: Bitcoin
Mining in a Post-Halving Era
Maxim Healthcare IT Virtual Conference

2023

Maxim Virtual Tech Conference Series: Exploring All
Corners of the Tech Sector
Maxim Virtual Tech Conference Series: Emerging Growth
in A.I.

Maxim Healthcare Virtual Conference
Maxim Healthcare IT Virtual Conference Part II
Maxim Bitcoin Mining Virtual Conference

2022

Maxim Group Conference

 **ROTH · MKM**

Roth MKM 10th Annual London Conference
Roth MKM 36th Annual Conference

2023

Roth MKM 12th Annual Deer Valley Event
Roth MKM 6th Annual Sustainability Private Capital Event
Roth MKM Healthcare Opportunities Conference
Roth MKM 10th Annual Solar & Storage Symposium
Roth MKM 9th Annual London Conference
Roth MKM 35th Annual Roth Conference

2022

Roth MKM 5th Annual Sustainability Private Capital Event
Roth MKM 11th Annual Technology Event
Roth MKM Inaugural Healthcare Opportunities
Conference
Roth MKM 9th Annual Solar & Storage Symposium
Roth MKM 8th Annual London Conference
Roth MKM Canada Showcase Day
Roth 34th Annual Conference

B2IDIGITAL.COM

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SERVICE PACKAGES

CORE SERVICE

CORE SERVICE

- Profile on Our Website
- Banner Ads in Email Campaigns
- Custom Landing Pages with Lead Forms
- Conference Guidance and Support
- Enhanced Marketing Support
- Social Media Posts

12 Months: \$36,000 | 6 Months: \$24,000 | 3 Months: \$15,000

FULL SERVICE

FULL SERVICE

All Core Services

- Oversee your company's social media pages (up to 4)
- Enhance your company's website SEO
- Manage your digital marketing campaigns
- Serve as your main point of contact for sponsorship inquiries
- Coordinate with design and content teams to create engaging marketing materials

12 Months: \$48,000 | 6 Months: \$33,000 | 3 Months: \$21,000