

INVESTOR CONFERENCE 2024

PRESENTED BY

SPARTAN



CAPITAL

SUPPORTED BY: **b2i**digital
THE OFFICIAL MARKETING PARTNER

SPONSOR GUIDE

The Pierre Hotel - New York, NY
November 4, 2024

About the Spartan Capital Investor Conference 2024

The Spartan Capital Investor Conference is a premier event that brings together public company executive teams, institutional investors, thought leaders in the U.S. capital markets, and representatives from Spartan Capital. This conference offers a unique opportunity for networking, knowledge sharing, and strategic discussions.

EVENT DETAILS

DATE: November 4, 2024

TIME: 8:00am - 5:30 pm

LOCATION: New York, NY

VENUE: The Pierre Hotel

COST TO ATTEND: Free with approval

HOSTED BY: Spartan Capital





The Audience

The Spartan Capital Investor Conference unites public company executive teams, institutional investors, thought leaders in the U.S. capital markets, and Spartan Capital representatives.

The conference attracts a distinguished audience, including:

- Executive teams from public companies
- Institutional investors
- Thought leaders in the U.S. capital markets
- Spartan Capital representatives



30+ PUBLIC COMPANIES
250+ ATTENDEES
300+ ONE-ON-ONE MEETINGS
20+ SPONSORS

BECOME THE HEADLINE SPONSOR

The Headline Sponsor at the Spartan Capital Investor Conference:

As the Headline Sponsor of the Spartan Capital Investor Conference, you will enjoy premier visibility and engagement opportunities. This includes exclusive branding and recognition throughout the event, positioning your company as a leading player in the industry. Additionally, you'll sponsor the kickoff party in the prestigious Oak Room at The Plaza Hotel, providing a unique networking environment with top executives, institutional investors, and industry thought leaders.

This prime sponsorship opportunity maximizes your exposure and influence within the capital markets, creating invaluable connections and enhancing your corporate profile. For availability and pricing reach out to Charlie Napolitano at charlie@b2idigital.com

COCKTAIL PARTY

**November 4rd at The Oak Room
6 p.m. - 9 p.m.**

Kick off the Spartan Capital Investor Conference in the historic and beautiful Oak Room at The Plaza Hotel. Registered attendees are invited to join us for an evening of drinks, hors d'oeuvres, and networking. There's no better way to maximize your conference experience than by mingling in a relaxed setting with company executives, institutional investors, and leaders of the U.S. capital markets.



SPONSOR BENEFITS:

FIVE REASONS TO SPONSOR

1

ENGAGEMENT

Engage directly with your core audience of public company executives.

2

ONE-ON-ONE-MEETINGS

Sponsors of this event will have advanced access to MeetMax, allowing them to request one-on-one meetings with companies.

3

VISABILITY

Gain exposure to Spartan Capital's extensive audience through advanced marketing efforts designed to promote this event

4

BRAND DIFFERENTIATION

Align your brand with the prestigious Pierre Hotel and Spartan Capital to boost your company's reputation even further.

5

B2I MARKETING BENEFITS

Get in front of B2i Digital's massive audience of investors and company executives.



Sponsor Packages



PREMIER SPONSOR – \$20,000

- Recognition as a top sponsor of the event
- Company logo featured on the Spartan website
- Company bio displayed on the Spartan website
- Dedicated marketing table at the event
- Company logo featured on B2i Digital's website
- Logo included in all event promotional materials Unlimited one-on-one meetings
- Seven complimentary tickets for your company representatives
- Promotional signage throughout the event
- Email introductions to all presenting companies prior to the event
- Branding opportunity for Lunch, Breakfast, Wifi, Lanyard and other options



GOLD SPONSOR - \$15,000

- Company logo featured on the Spartan website
- Company bio displayed on the Spartan website
- Dedicated marketing table at the event
- Company logo featured on B2i Digital's website
- Logo included in all event promotional materials Unlimited one-on-one meetings
- Five complimentary tickets for your company representatives
- Promotional signage throughout the event
- Email introductions to all presenting companies prior to the event

Sponsor Packages



SILVER SPONSOR – \$10,000

- Company logo featured on the Spartan website
- Company bio displayed on the Spartan website
- Dedicated marketing table at the event
- Company logo featured on B2i Digital's website
- Logo included in all event promotional materials up to 10 one-on-one meetings
- Four complimentary tickets for your company representatives
- Promotional signage throughout the event



BRONZE SPONSOR – \$7,500

- Company logo featured on the Spartan website
- Company bio displayed on the Spartan website
- Dedicated marketing table at the event
- Company logo featured on B2i Digital's website
- Logo included in all event promotional materials up to 5 one-on-one meetings
- Three complimentary tickets for your company representatives
- Promotional signage throughout the event



The Marketing Power of Spartan Capital

Supported by B2i Digital

The Spartan Capital Investor Conference is a premier event that brings together public company executive teams, institutional investors, thought leaders in the U.S. capital markets, and representatives from Spartan Capital. This conference offers a unique opportunity for networking, knowledge sharing, and strategic discussions.

Our exclusive event offers a unique opportunity to connect with executive management from approximately
30 carefully selected growth companies across various sectors.

The conference features company presentations and one-on-one meetings designed to give insights into current market trends and emerging investment opportunities.

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1,335
Profiles Created

55,674
Unique Visitors

5,023
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Spartan Capital Securities, LLC is a full-service, integrated financial services firm providing sound investment guidance for high-net-worth individuals and institutions. Spartan's in-depth market knowledge, calculated risk management strategy, and investment acumen have earned them a strong reputation as trusted financial advisors. Their philosophy is simple: understand our clients' objectives and execute accordingly. Spartan's experienced investment professionals provide highly customized personal service, tailoring an asset allocation program to enable each client to meet their financial goals.



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CONTACT INFO

For more information about sponsoring please contact

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